

SENGKUNI JOURNAL

JURNAL ILMU SOSIAL DAN HUMANIORA

VOLUME : 1

NO : 2

2020





D A F T A R I S I

THE INFLUENCE OF COMMUNITY SERVICE ADVERTISEMENT MINISTRY OF PEOPLE'S HOUSING IN TELEVISION TOWARD COMMUNITY ATTITUDES ABOUT INCREASING OIL FUEL	
Angga Mustafa, Vethy Octaviani, Fera Indasari	117-130
AN ANALYSIS OF VIEWERS' RECEPTION ON THE VIDEO MESSAGE " SAYA MUALAF BILA" ON DEDDY CORBUZIER YOUTUBE CHANNEL	
Diana Wahyuni, Yanto Yanto, Sri Narti	131-142
PRACTICES OF ONLINE MEDIA CONGLOMERATION	
Efriyandi Efriyandi, Anis Endang SM, Indria Indria	143-164
POSITIVE IMAGING IN PROTOCOLATE ACTIVITIES	
Triana Hasmarini, Yanto Yanto, Asnawati Asnawati	165-174
THE MEANING OF SYMBOL IN PENCAK SILAT PERFORMANCE OF LEMBAK TRIBE WEDDING EVENT	
Marlin Marlina, Sapta Sari, Bayu Risdiyanto	175-188
HOPE FAMILY EVALUATION PROGRAM (PKH)	
Septi Ayuna Hendra Liza, Evi Lorita, Yusuarsono, Bando Amin C Kader	189-200